



Bath Gardening Club & Horticultural Society
Executive & Board Member Meeting
September 14, 2023 from 9:00 to 11:00 am

Minutes of Meeting

Attendees	
President	Janice Firth
Vice-President	Sylvia Whalen
Treasurer	Laurie Minorgan
Treasurer, Market Manager	Jane Ledingham
Membership Secretary	Diane Nolting
Publicity Secretary	Jeri Love
Board Member, Planting Committee	Marnie Brough
Board Member	Joanna Sperinck
Board Member	Valerie Behm
Board Member	Mike Janssens
Webmaster	Sandra Lowman
Regrets	
Recording Secretary	Heather Bennett (former)
Board Member	Linda Cohen
Board Member	Roxanna Beddington

#	ITEM	ACTION ITEMS
REPORTS		
1.	Membership – Diane Nolting Diane has received 18 renewals and 3 new memberships to date, all by online form and e-transfer. Copies of membership form will be available at September 18 meeting, and fees will be collected.	Action: Diane to provide updated membership & volunteer lists at October meeting.

		Jeri to put notice of membership drive on FaceBook.
2.	Treasurer – Laurie Minorgan Laurie & Janice & Sylvia to meet re budget before October 2023 AGM. Joanne Pearce is now co-treasurer. Thank you, Joanne. Laurie informed that Flourish Garden Care waived their fee for watering Main St. barrels. Janice suggested placing acknowledgement to Flourish in the Honking Goose newsletter (Loyalist Country Club). Sandra gave estimate of website expenses for year about \$500.	Action: Laurie will provide current treasurer's report at September 18 monthly meeting
3.	Sunday Market – Jane Ledingham Market revenue to date: \$4135. Expenses: \$590 for entertainment at markets and \$189. for signage, etc. All within budget. Overview: more competition from other markets; difficult to attract and hold farm vendors; averaged 20 vendors per market in 2022 season; fewer in 2023. Jane said that vendors like the market location and want to keep it going. Goals for market: set a fair, transparent style of management regarding rules, code of conduct. Divide responsibilities among at least 3 club members: market manager, events & entertainment coordinator, fee collector, data collection & communications. Joanna suggested contacting Township for opinion on idea of hiring college student for market manager position next year. Janice raised a motion to prevent Bob Morin from participating as a vendor at the market going forward. Motion seconded by Laurie; vote carried unanimously by executive. (One board member did not participate in vote in consideration of having been a market vendor and thereby possible conflict of interest.)	Action: 1. Establish what resources are needed for market to continue: positions such as market manager, events and entertainment, promotion & publicity, collecting fees, data collecting. Then divide responsibilities among volunteer members. 2. Jane - Sign-up sheet at Sept. 18 meeting for market volunteers
4.	Market discussion How to attract & hold more vendors and buyers? Suggestions below: • Establish positive, pleasant market environment • Increase road and street signage, banners, etc.	

	• Increase market publicity • Feature a specific vendor each week on FaceBook • Invite Bath & District Lions Club to do a breakfast • Invite CJAI to provide music at market on occasion • Offer weekly raffle for a market basket, proceeds to community improvement projects • Explore waiver of vendor insurance fees (OHA & DUO)? • Include & promote more family activities such as face painting, etc. • Ask vendors for feedback at end of season • Broaden outreach to other community groups, guilds • Emphasize market revenue goes to club's community projects	
5.	Village Planting – Marnie Brough The five new planters will be placed in spring on Main Street: 3 along frontage of the Royal Bank, and 2 by the Centennial Park entrance. The fall clearing out of the plants from planters and barrels may take place on Thursday, October 12. Date to be confirmed. Township will relocate the barrels for outdoor storage as usual.	Action: Marnie – to give notice of October date when set
NEW BUSINESS		
6.	OHA District Three meeting - Janice Firth Saturday, November 4, 2023 Location: Edith Rankin United Church, Bath Road Set up on Friday, November 3 Breakfast and lunch to be provided, Nov. 4 Lunch sandwiches, coffee and drinks, etc. to be purchased. Expect 30 – 40 people to attend meeting. Registration: Diane to coordinate communication, name tags, survey any dietary needs of attendees. Sandra to create District3@bathgardeningclub.ca email address for registration and communication, and linked to registrar's personal email.	Action: Volunteers needed to provide muffins and loaves for Breakfast on November 4 Diane to be registrar Jeri to put together the final flyer for registration to send out to the clubs in D3.

	Janice suggested a fund-raising raffle for the Club's decorative teacups; however, the D3 wanted to run an auction, so instead Janice decorated the teacups for table centrepieces that would be given as door (chair) prizes at the end of the meeting.	Sandra to set up email address for D3 meeting purposes
6.	Lafarge Memorial Grove & Pollinator Garden – Opening and reception, Outdoor Classroom, Bath Public School September 25, 2023 at 3:00 (school PA Day)	Action: Sign-up sheet needed for volunteers to help at reception. Refreshments to be purchased.
7.	BGC Executive and Board Positions Positions to be filled: Vice President – Recording Secretary – Marion Janssens . Thank you, Marion. Co-Recording Secretary – Program Chair – Market Manager – Committee Leads and Webmaster are now part of executive.	Action: Janice will ask for volunteers to step up for these positions at Sept. 18 meeting
8.	Code of Conduct – Sylvia Whalen Sylvia is drafting a code of conduct document for our club membership.	
Other Business		
9.	September 18, 2023 monthly meeting Program: Garden Trivia	Sandra to remind members to submit volunteer hours.
10.	Three engraved plaques acknowledging contributions by Lafarge have been made and received.	Marnie will arrange with Township for these to be attached to our new planters for spring.